

REMARKS

Claims 1-60 are pending in the present application.

This Amendment is in response to the Office Action mailed June 18, 2008. In the Office Action, the Examiner rejected claims 1-60 under 35 U.S.C. § 103(a).

Applicant has amended claims 1, 17, 31, and 47. Reconsideration in light of the amendments and remarks made herein is respectfully requested.

I. REJECTIONS UNDER 35 U.S.C. § 103

The Examiner rejected: 1) claims 1-7, 9-21, 23-27, 39-51 and 53-60 under 35 U.S.C. § 103(a) as being unpatentable over U. S. Patent No. 6,172,677 issued to Stautner et al. ("Stautner"), in view of U.S. Patent No. 5,710,605 issued to Nelson ("Nelson"); 2) claims 1, 2, 8, 17, 18, 22, 31, 32, 38, 47, 48 and 52 under 35 U.S.C. 103(a) as being unpatentable over Stautner in view of U.S. Patent No. 6,130,726 issued to Darbee ("Darbee"). Applicant respectfully traverses the rejections for the following reasons.

Stautner discloses an apparatus for displaying an electronic program guide (EPG) comprising a logical grid having a plurality of columns and rows (col. 4, lines 29-57). The first column of the EPG disclosed in Stautner displays the topics/categories information (i.e., NEWS, SPORTS, PERSONAL FINANCE, etc.) (Fig. 4). In contrast, the present invention claims that a first column in an EPG includes cell that displays program information (i.e., Saturday Night Live cell is longer than the size of Andy Griffith) (Figs.3 and 4).

Nelson discloses a remote control for controlling a television and videocassette recorder (Abstract). Nelson however does not disclose that a cell in a first column displays program information.

Darbee discloses program guide on a remote control (Abstract, Fig. 1). Unlike the present invention, Darbee does not disclose an EPG having a first column wherein the first column includes a cell that displays program information.

Stautner, Nelson, and Darbee, taken alone or in any combination, do not disclose, suggest, or render obvious that the first column includes cell that displays program information.

Applicant would like to reiterate what was stated in previous responses that there is not one reference or any combination thereof discloses a first column having a cell that displays program information. Furthermore, it is already disclosed in the specification that the EPG in Figures 1, 2, 5, and 6 are prior arts, which is also disclosed in Stautner. Stautner discloses the program information being displayed in the second column (i.e., NEWS, Weather Show, Married with Children, etc.) and that the topic, category (i.e., channel (1, 2, 3, etc.) is displayed in the first column (Fig. 1). The claimed invention, however, eliminates the display of the topic, category and uses the first column to display the program information. This saves some space of the EPG. This aspect of the invention is supported in the specification on Figures 3, 4, and 7-9 and is recited in amended claims 1, 17, 31, and 47.

Although Applicant believes that the amended claims set submitted in the response of March 12, 2008 could be distinguishable over the cited references, Applicant is submitting these newly-amended claims for the purpose of clarification as the program information being displayed in a cell of the first column. Therefore, Applicant believes that independent claims 1, 17, 31, 47 and their respective dependent claims are distinguishable over the cited prior art references. Accordingly, Applicant respectfully requests the rejections under 35 U.S.C. § 103(a) be withdrawn.

II. EXAMINER INTERVIEW

An Examiner Interview was conducted between the Applicant's representative, Caroline Do, the Examiner, Omar Parra, and the Examiner's Supervisor, Hunter Lonsberry, on August 25, 2008 on or about 11:30 am. At the conclusion of the Examiner Interview, all parties agree that claims should be amended to recite that "the first column includes cell that displays program information". This would distinguish the claimed invention from the cited references.

Applicant would like to thank Examiner Parra and Supervisor Examiner Lonsberry for their assistance in this matter. Applicant looks forward to receiving a Notice of Allowance shortly.

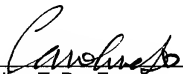
CONCLUSION

In view of the amendments and remarks made above, it is respectfully submitted that the pending claims are in condition for allowance, and such action is respectfully solicited. If it is believed that a telephone conversation would expedite the prosecution of the present application, or clarify matters with regard to its allowance, the Examiner is invited to contact the undersigned attorney at the number listed below.

The Commissioner is hereby authorized to charge payment of any required fees associated with this Communication or credit any overpayment to Deposit Account No. 04-1175.

Respectfully submitted,
PIONEER NORTH AMERICA, INC.

Dated: 08/27/08



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